



News Release

For immediate release
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Free Community Shred-A-Thon

Community Partners Join Weyerhaeuser in Promoting Shred-A-Thon to Reduce the Threat of ID Theft

WEST SACRAMENTO, California – The crime of the century appears to be growing with one in five people indicating they are concerned about identity theft, according to a national survey. At the same time, the California Office of Privacy Protection reports that 61 percent of all public contacts involve concern over identity theft. Nine percent are victims, 52 percent are concerned about becoming victims.



To battle this increasing crime, KCRA 3, NewsTalk 1530 KFBK, the Sacramento Valley Hi-Tech Crimes Task Force and the Sacramento County Sheriff's Office are joining Weyerhaeuser to promote a free community shred-a-thon to be held January 10, 2006 at Weyerhaeuser's Document Destruction plant in West Sacramento at 50 South River Road, next to Raley Field. Hours of operation will be 5:00 a.m. to 6:00 p.m. The goal of the shred-a-thon is to help local businesses and consumers minimize the risk of identity theft by destroying old documents that contain private information, such as old bank statements, insurance reports or business records.

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Businesses and consumers will be able to shred old paper files and documents free of charge for the first five boxes (Bankers' Box® size – 12" x 17 3/8" x 25 1/4"). Additional boxes will cost \$5 dollars each to cover the cost of operating the high-speed industrial shredder. Weyerhaeuser is an NAID¹ certified document destruction facility and will issue certificates of destruction for each box of files destroyed.

California has taken the lead as the number one state where identity theft occurs with more than one million victims in 2005. Nationwide, nearly 10 million people were ID theft victims in 2004, costing consumers approximately \$5 million dollars. In the past five years, 27 million people were ID theft victims, 3.1 million were Californians. Most identity theft is low-tech: dumpster diving, mail theft, stolen business documents or personal papers containing confidential information, stolen purses and wallets.

Weyerhaeuser Suggestions for Documents to be Destroyed:

- ATM receipts.
- Bank statements.
- Birth certificate copies.
- Cancelled and voided checks.
- Credit and charge card bills, carbon copies, summaries and receipts.
- Documents containing maiden name or mother's maiden name.
- Documents containing names, addresses, phone numbers or e-mail addresses.
- Documents related to investments.
- Documents containing passwords or PIN numbers.
- Driver's licenses or items with a driver's license number.
- Expired licenses and passports.
- Identification cards (college ID's, state ID's, employee ID badges, military ID's).
- Legal documents.
- Investment, stock and property transactions.
- Items with a signature (leases, contracts and letters.)
- Medical and dental records.
- Papers with social security numbers.
- Pre-approved credit card applications.
- Receipts with checking account numbers.
- Report cards.
- Resumes or curriculum vitae.
- Tax forms.
- Transcripts.
- Travel itineraries.
- Used airline or train tickets.
- Utility bills (telephone, gas, electric, water, cable TV, Internet).

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¹ National Association for Information Destruction - <http://www.naidonline.org/>

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Community Partners



Sacramento County Sheriff's Office and Sacramento Valley Hi-Tech Crimes Task Force

The Sacramento Valley Hi-Tech Crimes Task Force was founded in 2002 through a grant from the Governor's Office of Criminal Justice Planning. The Task Force was designed to remove identity theft criminals from our community. The program is created on the premise that the ability of law enforcement to properly investigate and prosecute identity theft-related crimes will have far reaching effects on a wide variety of criminal activities including narcotic trafficking, gambling, Internet-related crimes, thefts, and other forms of white collar crimes. More information on preventing identity theft can be found at www.sachitechcops.org



KCRA 3

Leading the Sacramento area in news coverage and community service for over 50 years, KCRA 3 recognized the importance of helping viewers understand how to avoid being victims of identity theft. Therefore, KCRA 3 will provide news stories focusing on identity theft in Northern California on Sunday, January 8, 2006 and informational stories about what to shred and when to shred it on Monday, January 9, 2006. During the Shred-A-Thon on January 10, 2006, KCRA 3 will provide live coverage during KCRA 3 Reports at 5am, 6am, and at Noon with a complete wrap up of the days events on KCRA 3 Reports at 5 p.m. Viewers can also go to www.KCRA.com for more information.

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NewsTalk 1530 KFBK

NewsTalk 1530 KFBK, Northern California’s heritage news/talk radio station, has proven through nearly 84 years of service to be an integral part of the community it serves. The station boasts a staff of committed news anchors, reporters, editors, traffic reporters, weather people and talk show hosts who have taken a serious role in weaving the station into the fabric of everyday life in Sacramento and surrounding counties. NewsTalk 1530 KFBK has made a daily commitment to produce coverage you can count on, weather, traffic and talk programming. “We’re very excited to be able to support a community event that is both environmentally significant, provides information and in this case, most critically addresses the growing concern of identity theft and prevention,” said Jeff Holden, Regional Vice President and General Manager of NewsTalk 1530 KFBK.

The station has also been awarded many prestigious honors over the years from various news and community organizations as well as industry peers. Nobody covers news, weather and traffic like NewsTalk 1530 KFBK. Fast, dependable, accurate...Sacramento’s number one station is NewsTalk 1530 KFBK. More information is available on the web at www.kfbk.com.

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Weyerhaeuser Company (NYSE: WY), one of the world's largest integrated forest products companies, was incorporated in 1900. In 2004, sales were \$22.7 billion. It has offices or operations in 19 countries, with customers worldwide. Weyerhaeuser is principally engaged in the growing and harvesting of timber; the manufacture, distribution and sale of forest products; and real estate construction, development and related activities. Additional information about Weyerhaeuser's businesses, products and practices is available at <http://www.weyerhaeuser.com>.

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